



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – HISTORY

FOURTH SEMESTER – APRIL 2024

UEL 4206 – ESSENTIAL SKILLS FOR GROUP COMMUNICATION

Date: 17-04-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A

Answer the following:

(10 x 2 =20)

1. Explain communication skill as one of the interpersonal skills.
2. Differentiate listening from hearing.
3. Interpret the statement ‘Most people do not listen with intent to understand; they listen with intent to reply’
4. Illustrate the power of quotations in a speech.
5. Describe the impact of having eye contact with your audience during your presentation.
6. Enlist various types of non-verbal communication
7. Describe the elements of a group discussion.
8. Explain the concept of passive listening.
9. What is interpersonal communication?
10. Define group discussion.

PART – B

Answer any four of the following in about 200 words:

(4 x 10 =40)

11. What are the techniques you will use to draft a questionnaire?
12. Explain various ways and methods of developing your interpersonal skills.
13. Discuss the importance of listening skills for effective communication.
14. Illustrate the various aspects of non-verbal communication and explain its significance for effective group communication
15. Evaluate the relevance of group communication in the era of artificial intelligence and virtual reality.
16. Draft a speech on the following topic ‘Save Earth – Save Life’
17. Describe the characteristics and skills that make an effective leader in a group communication setting.
18. How has the rise of digital communication tools (video conferencing, online collaboration platforms) impacted the dynamics and effectiveness of group communication?

PART – C

Answer the following in about 300 words:

(2 x 20 =40)

19. Provide guidelines for effective group discussion.
20. Imagine that you are going to give a speech to a group of audience. Explain the various methods and techniques you will follow while you deliver your speech.
21. Discuss the importance of tone, accent, stress, rate of speech and pause in group communication.
22. You happen to meet a student who has come from another city college to attend your department program and you wish to make small talk with him. Write an imaginary small talk occurring between both of you. You should include the following in your small talk: greetings, asking questions, inviting, offering and taking leave.

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